

EXECUTIVE SECRETARIAT**ROUTING SLIP**

TO:

		ACTION	INFO	DATE	INITIAL
1	DCI		X (w/o att)		
2	DDCI		X (w/o att)		
3	EXDIR				
4	D/ICS				
5	DDI				
6	DDA				
7	DDO				
8	DDS&T				
9	Chm/NIC				
10	GC				
11	IG				
12	Compt				
13	D/OLL				
14	D/PAO				
15	D/PERS				
16	VC/NIC				
17	C/ACIS		X (w/o att)		
18	C/PPS/DO	X (w/att)			
19	D/SOVA		X (w/o att)		
20	ER				
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SUSPENSE		Date			

Remarks

To 18: For your use. Please make available to others who have an interest.

Executive Secretary

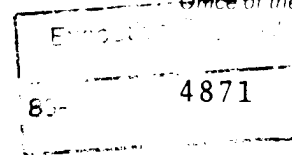
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Date

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Washington, D.C. 20547



December 11, 1985

MEMORANDUM FOR: The Honorable
William Casey
Director
Central Intelligence Agency

FROM: Charles Z. Wick *CZ*
Director

SUBJECT: Report on "Public Diplomacy Support by the
USIA for the Geneva Meetings"

As soon as the Geneva meetings were announced last July, USIA mounted a major public diplomacy campaign abroad on behalf of U.S. policies, summarized in the attached report "Public Diplomacy Support by the U.S. Information Agency for the Geneva Meetings."

The Agency transmitted the U.S. government's hopes and concerns to foreign opinion leaders and publics in the most direct and unbiased fashion, drawing on all vehicles of communication available to it and the assistance of the White House and outstanding Administration officials.

We hope that the report will be of interest to you.

C-134
CRL-265

Public Diplomacy Support
by the
United States Information Agency
for the Geneva Meetings

November 19-20, 1985

PUBLIC DIPLOMACY SUPPORT
BY THE UNITED STATES INFORMATION AGENCY
FOR THE GENEVA MEETINGS
NOVEMBER 19-20, 1985

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